



2180 Satellite Boulevard, Suite 400-25  
Duluth, GA 30097  
Website: [www.bdmarket.com](http://www.bdmarket.com)  
Tel: 678-835-9002  
Toll Free: 800-454-0629  
Fax: 678-815-1524

## Instructions

The following pages are in a form fill format. You can enter the information requested and print the documents for faxing or save it to your computer to use for email. Which ever you should prefer. Should you choose to, you can just print this document and hand write the information requested as well. Please be detailed in your responses as the more we know about you and your needs, the better we can match you with a potential buyer or seller.

- Where text is required to be entered, you can simply click in the appropriate box and type your response.
- If it is a Box that needs to be checked, simply click the appropriate box and hit the “X” key on your keyboard.

# BROKER DEALER MARKET, INC.

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## REGISTERED INVESTMENT ADVISOR (RIA) FIRM PROFILE, (PLEASE PRINT OR TYPE)

<b>Name of firm:</b> _____		
<b>Address:</b> _____		
<b>City:</b> _____	<b>State:</b> _____	<b>Zip:</b> _____
<b>Name of owner/representative:</b> _____		
<b>Telephone:</b> _____	<b>Fax:</b> _____	
<b>Email address:</b> _____		

### Corporation details

State: _____	Date: _____	Type: Select One
Number of owners / shareholders? _____		
Number of authorized shares? _____		
How many branch offices? _____		

### Business details

- Investment adviser      SEC # \_\_\_\_\_      Date: \_\_\_\_\_  
 Broker Dealer      CRD # \_\_\_\_\_      Date: \_\_\_\_\_
- Do you have a Net Capital requirement by your state? Yes  No   
Are you compliant? Yes  No
- Are you registered with a foreign financial regulatory authority? Yes  No   
If yes, please specify: \_\_\_\_\_
- Approximately how many employees? \_\_\_\_\_  
How many are licensed Financial Planners \_\_\_\_\_  
How many of these perform investment advisory (including research)? \_\_\_\_\_  
How many of these employees are registered representatives? \_\_\_\_\_
- Clearing arrangement: \_\_\_\_\_

6. Number of client accounts: \_\_\_\_\_
7. Total assets under management: \$ \_\_\_\_\_
8. What percent is fee based? % \_\_\_\_\_
9. What types of clients do you have? Please indicate below the percentage for each.
- |                                                     |       |   |
|-----------------------------------------------------|-------|---|
| Individuals (other than high net worth individuals) | _____ | % |
| High net worth individuals                          | _____ | % |
| Banking or thrift institutions                      | _____ | % |
| Investment companies (including mutual funds)       | _____ | % |
| Pension and profit sharing plans                    | _____ | % |
| Other pooled investments (i.e., Hedgefunds)         | _____ | % |
| Charitable organizations                            | _____ | % |
| Corporations or other businesses not already listed | _____ | % |
| State or municipal government                       | _____ | % |
| Other:                                              | _____ | % |

10. Please indicate the different types(s) of advisory services you provide?

- Financial Planning
- Pension Consulting
- Publication of Periodicals or Newsletters
- Portfolio - For Individuals or Small Businesses
- Portfolio - For Businesses or Institutional Clients (Not Including Investment Companies)
- Portfolio - For Investment Companies
- Security Ratings or Pricing Services
- Market Timing
- Other (Please Specify): \_\_\_\_\_

11. Please describe your fees,

- |                                                          |       |    |
|----------------------------------------------------------|-------|----|
| <input type="checkbox"/> Fixed (Other than Subscription) | _____ | \$ |
| <input type="checkbox"/> Percentage of AUM               | _____ | %  |
| <input type="checkbox"/> Hourly                          | _____ | \$ |
| <input type="checkbox"/> Subscription Fees               | _____ | \$ |
| <input type="checkbox"/> Commissions                     | _____ | \$ |
| <input type="checkbox"/> Performance-Based               | _____ | \$ |
| <input type="checkbox"/> Other (Please Specify): _____   | _____ |    |



**IF YOU ARE A BD, WHAT INSTRUMENTS ARE YOU AUTHORIZED TO SELL?**

Exchange member engaged in exchange commission business other than floor Activities.	EMC	<input type="checkbox"/>
Exchange member engaged in floor activities.	EMF	<input type="checkbox"/>
Broker or Dealer making inter-dealer markets in corporate securities over-the-counter.	IDM	<input type="checkbox"/>
Broker or Dealer retailing corporate equity securities over-the-counter.	BDR	<input type="checkbox"/>
Broker or Dealer selling corporate debt securities.	BDD	<input type="checkbox"/>
Underwriter or selling group participant (corporate securities other than mutual funds).	USG	<input type="checkbox"/>
Mutual fund underwriter or sponsor.	MFU	<input type="checkbox"/>
Mutual fund retailer.	MFR	<input type="checkbox"/>
U.S. government securities dealer.	GSD	<input type="checkbox"/>
U.S. government securities broker.	GSB	<input type="checkbox"/>
Municipal securities dealer.	MSD	<input type="checkbox"/>
Municipal securities broker.	MSB	<input type="checkbox"/>
Broker or dealer selling variable life or insurance or annuities.	VLA	<input type="checkbox"/>
Solicitor of time deposits in a financial institution.	SSL	<input type="checkbox"/>
Real estate syndicator.	RES	<input type="checkbox"/>
Broker or dealer oil and gas interests.	OGI	<input type="checkbox"/>
Put and call broker or dealer or option writer.	PCB	<input type="checkbox"/>
Broker or dealer selling securities of only one issuer or associate issuers (other than mutual funds)	BIA	<input type="checkbox"/>
Broker or dealer selling securities of non-profit organizations (e.g., churches, hospitals).	NPB	<input type="checkbox"/>
Investment advisory services.	IAD	<input type="checkbox"/>
Broker or dealer selling tax shelters or limited partnerships in primary distributions.	TAP	<input type="checkbox"/>
Broker or dealer selling tax shelters or limited partnerships in the secondary market.	TAS	<input type="checkbox"/>
Non-exchange member arranging for transactions in listed securities by exchange member.	NEX	<input type="checkbox"/>
Trading securities for own account.	TRA	<input type="checkbox"/>
Private Placement of securities.	PLA	<input type="checkbox"/>
Broker or dealer selling interests in mortgages or other receivables.	MRI	<input type="checkbox"/>
Broker or dealer involved in a networking, kiosk, or similar arrangement with a		
1. Bank, saving banks or association or credit union	BNA	<input type="checkbox"/>
2. Insurance company or agency.	INA	<input type="checkbox"/>